







Go for a walk with your children to reconnect with nature.

Whether you're in a forest, the countryside, a garden or at the seaside, biodiversity is all around you.







# Say no to overconsumption

Reduce, reuse and recycle!
Optimise your use of natural resources at home.

Avoid food waste by inventing new recipes and use less water by taking showers rather than baths.







### **Go** sustainable

Choose organic foods grown close by and certified green products like seafood with an MSC sustainable fishery label.

Don't be a fashion addict - choose clothes you can wear for a long time.







# Preserve biodiversity around you

Garden without pesticides or herbicides, even on your balcony.

Put up a bee hotel to make your own environment-friendly garden and favour pollination!









## Be kind to birds

By putting stickers, adhesive tape or special transparent films on windows at work and at home, you can prevent birds from knocking against them and getting mortally injured.

A vital gesture to protect birdlife.







Think twice before you fly, and only take the plane if it's absolutely necessary.

And even if it's tempting, don't touch animals or plants that you encounter on your holiday trips – you might hurt them. Remember to use sunscreen that is not harmful to the marine environment and doesn't destroy corals.









Plant containers, streams, the sea and other natural environments are not ashtrays!

Carry a portable ashtray or find the nearest bin.







## Act for change

Join an association that protects biodiversity or volunteer in your neighborhood.

If you live in France you can subscribe to websites like <a href="https://www.diffuz.com">www.diffuz.com</a> to know what's happening in your town.







### Park your car, and travel differently

Travelling by train causes fewer collisions with wild animals.

Cycling and walking don't cause any at all!







# Take the time to be informed

To learn more about biodiversity, plan a family outing in a museum or reserve. If you live in France go to the Museum of Natural History (www.mnhn.fr) with which TotalEnergies has a partnership.

Or explore ecotourism sites near you, even in the city.







Get your kids to join you in becoming biodiversity ambassadors by sharing your observations on participative science apps like Inaturalist (www.inaturalist.org).

And remember, every little action counts to protect biodiversity.

